Number of Employees

Full-Time _____ Part-Time _____

Sponsorship Connect Opportunities (optional)
Please indicate which events you'd be interested in sponsoring or volunteering your time

_____

_____

Custom Line For Directory (Business Members only). Limit 40 characters that describes your business, i.e. *"Family Owned and Operated Since 1902."*

_____

_____

Application Date _____

Annual Dues $ _____

Total enclosed: $ _____

How did you hear about the Lake Eustis Chamber?

❑ Director ❑ Leads Groups ❑ Website ❑ Walk-in
❑ Other _____

Would you be interested in participating in a Business to Business Discount Program?

❑ Yes ❑ No ❑ I need more information on the B2B Program

What is the most important thing that you would like other business owners to know about your business?

_____

_____

_____

Please provide us with a copy of your company logo (jpg, bmp or tiff)

Feel free to place business cards, postcards, tri-fold brochures and other promotional materials in the lobby.

David Porter Photographer

Lake Eustis Area Chamber of Commerce

Committed to Professionalism and Excellence

MISSION STATEMENT

The Lake Eustis Area Chamber of Commerce, through communication, education and promotion, shall create an environment conducive to business for the growth and development of our community.

We shall work together with our membership, businesses, organizations and schools to keep our community prosperous, safe and beautiful.

1520 South Bay Street, Eustis FL 32726
352-357-3434
352-357-1392 Fax
info@eustischamber.org
www.eustischamber.org

THE CHAMBER...WHAT IS IT?

The Lake Eustis Area Chamber of Commerce is a voluntary organization of the business community. The Chamber is not a civic club, charitable organization or department of the City Government. The Chamber is a private, not for profit tax-paying Corporation. It unites hundreds of businesses and professional firms, thus creating a unique central agency working to improve businesses interested in prospering, as well as creating a healthy environment in which to conduct business.

But most important, the Chamber is people. . . people just like you. People who realize that through the Chamber they can accomplish collectively what no one of them can do individually. The strength of the Chamber lies in attracting the greatest number of members, creating a pool of resources from which can be drawn ideas, energy and finances. Our goal is to have a diverse membership with many talents and skills in all areas of community interest, such as education, finance, marketing, technology, retail services and government issues, etc. Simply stated- the Chamber is the place to get connected- become an important link in the community.

We work hard to maintain the image of the Chamber as an organization committed to Professionalism and Excellence. The Lake Eustis Area Chamber of Commerce should be the Business Center for our members and should provide the access to resources for networking, training, consulting and the general exchange of ideas and information. The Chamber wants to be the liaison between business, education and the community.

Just as the Chamber is reviewing its mission and goals for this year, I would ask that you review how the Chamber might play a part in your goals for this year and in the future. With the Chamber's increased emphasis on business and benefits to our members, we hope that you will consider Chamber Membership and work with us to define our role in the community. It will take all of our ideas and input to meet today's economic difficulties and to come out of this recession successfully.

As you think your decision over, I ask that you call me with any questions or concerns and that you give us a chance to earn your trust and respect as a necessary and vital community organization. I am open to discussion as to how we might move forward and maintain an open dialog for membership payment. It is my personal goal to stay involved with our members and have a pulse on what is happening within our community and with you.

MEMBERSHIP APPLICATION

Name of Business

_____

Mailing Address

_____

City _____ State _____ Zip _____

Street Address (if different)

_____

Billing Address (if different)

_____

City _____ State _____ Zip _____

Name of Contact Person _____

Telephone _____ FAX _____

Email _____

Website _____

Category

❑ Corporation ❑ LLC ❑ Non-Profit (501c3)

❑ Not-For-Profit ❑ Individual ❑ Home-Based

❑ Subsidiary or Branch of another Chamber member

Type of Business (for directory and web reference)

_____

MEMBERSHIP DUES

# of Employees*	Dues
Two part-time employees equal one full-time employee	
Up to 5	**$175.00**
6 - 15	**$220.00**
16 - 25	**$320.00**
26 or more	**$400.00 base & add $5.00 per employee to maximum of $500.00**
Political Candidate	$175.00
Individual or Non-Profit (501c3)	$100.00

Ready. Set. ***Connect.*** Sponsorship in our signature events enables you to support and promote your business with online, in print and in person advertising opportunities. Sponsorship **and** participation in these events can help you create a strong community presence which will increase your visibility, help grow your business *and* enhance our community. Please consider the events listed below and how you might best help us continue to promote our member businesses, our community and our commitment to excellence and professionalism.

GeorgeFest (Washington's Birthday Festival): February 28 -March 1, 2014. 113th Anniversary
Taste of the Golden Triangle: November 13th will be the inaugural event showcasing member restaurateurs and businesses
Community Service & Business Achievement Awards Gala: Held Nov. 21, 2014
Monthly Member Breakfast: Held once a month on the 2nd Thursday
7:15 AM - 9 AM
Business After Hours: Select a time to host a Business After Hours at your place of business
Chamber Connection Recognition Events: The Chamber recognizes new and renewing members each quarter. This is a celebration of longstanding members who are the foundation of the Chamber.

We appreciate your membership and thank you in advance for your consideration in helping to sponsor one of these events. Please call the chamber for more information on Sponsorship Levels so that you can plan ahead and include the investment in your budget.

CHAMBER MEMBER BENEFITS

Recognition

Grand Openings & Ribbon Cutting Ceremonies, Exposure on Chamber website complete with links, New Member business card size ad in *The Connection* monthly newsletter, Publication in Eustis Brochure & Membership Directory, and Business Cards and/or Tri-fold Brochures in Chamber Lobby.

Networking

Business Referrals, Monthly Membership Breakfast,
Monthly Business After Hours, and Access to The Ultimate Connection Leads and The Breakfast Club Networking Groups.

Advertising

Business Cards and/or Tri-fold Brochures in Chamber Lobby, Opportunity to Host Monthly Meetings, Advertising opportunities in Newsletter, weekly updates or website, Publication in Eustis Brochure & Membership Directory, Exposure on Chamber website complete with links, Advertise special events and promotions in The Weekly Update, our weekly calendar e-blast, Advertise in the Business to Business Membership Directory, and Donate a door prize and be announced at a raffle.

Sponsorship

Sponsor a major event such as GeorgeFest, The Community Service and Business Achievement Awards Gala or other special event. Sponsor a Monthly Member Breakfast, Lunch & Learn or a Business After Hours.

CHAMBER MEMBER BENEFITS

Business Advocacy

Membership in the Chamber Alliance and Representation in the Lake County Economic Development Council.

Education

Special seminars and business development training in cooperation with local learning institutions and centers.

New Member Perks

FREE 1/4 Page Advertisement in *The Connection* Newsletter
FREE business card -size ad in *The Connection* Newsletter
1 FREE admission at the monthly member breakfast
250 FREE color copies of a marketing piece of your choice
FREE 4-hour Conference Room Rental
Announcement as new member (in print) in the weekly update, newsletter, and breakfast program
Chamber member decal.

Renewing Member Perks

Early dues payment reward of free business card -size ad in *The Connection* Newsletter, 1/4 Page Advertisement in *The Connection* Newsletter, "Thank you" in print in the e-blast weekly update & monthly newsletter, One Free admission to the monthly member breakfast where you will be recognized as a renewing member, and a Renewing member decal.

Chamber Events

Monthly Member Breakfast, Business After Hours Events, Community Service Awards, Special Galas and GeorgeFest, the 2nd oldest festival celebrating Washington 's Birthday in the United States.

STANDARDS OF MEMBERSHIP

Membership in the Lake Eustis Area Chamber of Commerce is a privilege. We believe that the Chamber of Commerce provides the link necessary to "getting connected" in our Community. All members are expected to uphold the values that are important to our organization and our vision of professionalism and commitment to excellence.

Leadership: Members agree to make every attempt to maintain a positive image in the community which will reflect favorably on the member's business, as well as the Lake Eustis Area Chamber of Commerce and the community in general.

Integrity: Members agree to strive to maintain a high level of Personal and Professional Integrity in all endeavors.

Networking: Members agree to come together in an effort to learn about other member businesses products, services, attributes and positive contributions to the community. Whenever possible, members agree to work together toward a common goal of increased visibility, better service to the customer, and growth of the business entity for the betterment of the community as a whole.

Cooperation: The Lake Eustis Area Chamber of Commerce members agree to respond to any/all complaints regarding their business activities with all efforts towards reaching a fair and reasonable settlement to all parties.

Compliance: The Lake Eustis Area Chamber of Commerce members agree to comply with and keep current all business licenses, permits and any other requirements mandated by Government agencies of the City, County, State and Federal Government.

Sincerity: Members of the Lake Eustis Area Chamber of Commerce shall deal with their customers, suppliers, competitors and community in an honest and fair manner.

Membership in the Lake Eustis Area Chamber of Commerce makes your organization one of the important **LINKS** of commerce in a "Connected Community".