

BE PART OF THE



Georgefest Parade

Saturday, February 28



General Information

Application Due Date: Priority placement for application received NO LATER than February 2, 2015

Parade Theme: "From Sea to Shining Sea"

Parade Date: Saturday, February 28, 2015

Parade Time: 10 a.m.

Parade Location: North on the standard Southbound Bay Street in downtown Eustis from Atwater to the Community Building. (Please note: Streets will be closed to traffic)

Application Fees

Application fees MUST accompany your entry – please make checks payable to the Lake Eustis Area Chamber of Commerce.

Individual or Not/Non Profit: \$25

Business: \$25

Large group of vehicles: \$25 for first 10, each 10 is an additional \$25

Staging Information

All entrants will be issued a red or black position number. **This number will be mailed to the person who submitted the application 10 days before the parade. PLEASE MAKE SURE YOUR MAILING INFORMATION IS CORRECT AND YOU USE A CONTACT THAT IS EASY TO REACH!** Detailed staging information will be included in the mailing. **YOU MUST ARRIVE ON TIME FOR STAGING!**

Cancellation Policy

Cancellations made within 10 business days of the beginning of the festival (2/13/2015) will be at the discretion of the Executive Director of the Lake Eustis Area Chamber of Commerce and you may not receive a refund. **I have read and understand the cancellation policy. _____ (Initial please)**

Parade Information

Rules & Regulations

- Judges will be in and around the entries in the staging areas as well as along the parade route.
- Awards will be presented at 1 p.m. Saturday, February 28, 2015 on the Main Stage in downtown Eustis.
- Please make sure the number you receive is displayed **CLEARLY** on the right front of your first vehicle so judges can identify you!
- To meet our insurance requirements, **WE MUST HAVE PROOF OF INSURANCE FOR ALL VEHICLES AND DRIVERS.** Please send this information with your applications no later than one week prior to the parade.
- All entries must reflect a patriotic theme – points are awarded to those that decorate in the theme of the year "From Sea to Shining Sea."
- All motorized entries must be decorated, even if you are just driving a car or truck – it **MUST** be decorated.
- Animal entries **MUST** have a clean up crew.
- All floats will be judged during the parade.
- There will be **NO** stopping during the parade except for emergencies.
- Please bring your parade number with you, **NO** numbers will be given out the morning of the parade.
- Consider having 2,000 or more pieces of candy or promotion items to toss but do not throw any items until you have begun the official parade route.
- We encourage you to play music from your float & vehicle, keeping the sound level reasonable and playing with patriotic or music themed to your float.
- Pace cars will keep the parade at an appropriate pace. Distance yourself from walkers allowing at least 20 feet.
- Participants must carry on a continuous forward motion throughout the parade.